Dr. Mavis Pobbi

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RESEARCH

Areas Strategy and Management · Management of Technology and Innovation · Management Science and Operations Research · Marketing

RESEARCH SUMMARY

3	12	2	0	0.32	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 3 publications listed below, 2016–2020. Field-weighted impact is the mean over the 3 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 3 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 3

1. **Mavis Pobbi**, Emmanuel Atta Anaman, Richmond Sam Quarm (2020). Corporate Sustainability Reporting: Empirical Evidence From Ghana. *Journal of Economics and Business*. https://doi.org/10.31014/aior.1992.03.03.256
2. Isaac Nyarko Adu, Patricia Muah, Michael Amoh Asiedu, **Mavis Pobbi**, M. Gidisu (2018). Linking Corporate Social Responsibility to Financial Performance Of Telecommunication Firms In Ghana. *African Journal Of Applied Research*.
3. Abdul-Kahar Adam, Kwame Owusu Boakye, Augustina Adei Ashie, Alhassan Salifu Bawah, **Mavis Pobbi** (2016). The Process of Staff Promotion in Relation to Salary or Wages Upgrade in the Public Sector Institutions: Local Government Service VS Ghana Education Service Policy Statements. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v11n7p245