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RESEARCH

Interests	Human Resource Management · Management Education · Organisation Behaviour
Areas	Organizational Behavior and Human Resource Management · Sociology and Political Science · Social Psychology · Strategy and Management · Demography · Gender Studies

RESEARCH SUMMARY

36	385	10	11	2.98	42%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 36 publications listed below, 2015–2026. Field-weighted impact is the mean over the 24 works scored for it; 1.00 is the world average for works of the same field, type and year. 10 of the 24 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 35

1. A Makafui Ametorwo, **I Nyarko Adu**, K Owusu Boakye (2026). Authentic leadership, empowering leadership and work-family enrichment: the role of supportive work-family culture within the hospitality industry. *Journal of Quality Assurance in Hospitality & Tourism*.
2. Bernard Tutu-Boahene, **Isaac Nyarko Adu**, Samuel Oduro Owusu, Evelyn Twumasi (2026). The influence of employee mental health on sustainable corporate practices among starred hotels: the roles of marketing performance and stress management. *Discover Mental Health*. https://doi.org/10.1007/s44192-026-00429-0
3. **Isaac Nyarko Adu**, Evelyn Twumasi, Leticia Bosu, Bernard Yaw Sekyi Acquah (2025). Exploring the predictive roles of intellectual and social capital on competencies for innovative teaching in second cycle schools. *International Journal of Sociology and Social Policy*. https://doi.org/10.1108/ijssp-02-2025-0092
4. R Oduro, **Isaac Nyarko Adu** (2025). Investigating teachers' job satisfaction: The roles of school leadership, workload stress and teacher self-efficacy: Evidence from TALIS 2018, UAE data. *Open Journal of Leadership*. https://www.scirp.net/pdf/ojl2025141_62330654.pdf
5. **Isaac Nyarko Adu**, Nana Yaa Darko, Michael Kyei-Frimpong, Nana Serwah Yeboah-Kordee (2025). Leader–member exchange and work–family conflict; the moderating role of emotional intelligence and supervisory support. *Asia-Pacific Journal of Business Administration*. https://doi.org/10.1108/apjba-12-2023-0644
6. Evelyn Twumasi, **Isaac Nyarko Adu**, Michael Kyei-Frimpong, Naomi Sowah (2025). Organisational culture and employee creativity: do emotional intelligence and employee self-efficacy matter? *Journal of Humanities and Applied Social Sciences*. https://doi.org/10.1108/jhass-01-2025-0019
7. Michael Kyei-Frimpong, **Isaac Nyarko Adu**, Kwame Owusu Boakye, Evelyn Twumasi (2025). Work-family enrichment and innovative work behavior in the hotel industry: does entrepreneurial leadership matter? *Journal of Human Resources in Hospitality & Tourism*. https://doi.org/10.1080/15332845.2025.2563970
8. Michael Kyei-Frimpong, Aaron Makafui Ametorwo, **Isaac Nyarko Adu**, Kwame Owusu Boakye (2024). Authentic Leadership, Empowering Leadership and Work-Family Enrichment: The Role of Supportive Work-Family Culture within the Hospitality Industry. *Journal of Quality Assurance in Hospitality & Tourism*.

https://doi.org/10.1080/1528008x.2024.2338757

9. **Isaac Nyarko Adu**, Kwame Owusu Boakye, Samuel Yeboah, Evelyn Twumasi (2024). Entrepreneurial leadership and employee performance; the role of innovative work behavior among employees in the food and beverages industry. *International Hospitality Review*. https://doi.org/10.1108/ihr-05-2024-0027
10. **Isaac Nyarko Adu**, Kwame Owusu Boakye, Michael Kyei-Frimpong (2024). Finding solace in work-family culture as a predictor of work-family enrichment; does gender matter? *International Hospitality Review*. https://doi.org/10.1108/ihr-11-2023-0053
11. Kwame Owusu Boakye, **Isaac Nyarko Adu**, Michael Kyei-Frimpong, Evelyn Twumasi (2024). Gaining competitive advantage through integrated talent development and engagement practices in the telecommunication sector; the mediating role of corporate image. *Future Business Journal*. https://doi.org/10.1186/s43093-024-00344-2
12. **Isaac Nyarko Adu**, Evelyn Twumasi, Kwame Owusu Boakye, Michael Kyei-Frimpong (2023). Does Organizational Support Moderate the Influence of Family–Work Conflict on Career Progression? *FIIB Business Review*. https://doi.org/10.1177/23197145221125294
13. Michael Kyei-Frimpong, Emmanuel Kodwo Amoako, Bridget Akwetey-Siaw, Kwame Owusu Boakye, **Isaac Nyarko Adu**, Abdul-Razak Suleman, Amin Abdul Bawa (2023). Employee empowerment and organizational commitment among employees of star-rated hotels in Ghana: Does perceived supervisor support matter? *Journal of Work-Applied Management*. https://doi.org/10.1108/jwam-05-2023-0038
14. **Isaac Nyarko Adu**, Angela Duoduaa Nyarko-Tetteh, Michael Kyei-Frimpong (2023). Uncovering the untold story: exploring gender disparities in sexual harassment experiences and coping strategies among Ghanaian higher education students. *Journal of Applied Research in Higher Education*. https://doi.org/10.1108/jarhe-02-2023-0081
15. Michael Kyei-Frimpong, **Isaac Nyarko Adu**, Abdul-Razak Suleman, Kwame Owusu Boakye (2022). In search of performance-oriented leadership behaviours in the Ghanaian financial service sector: the role of knowledge sharing. *Journal of Work-Applied Management*. https://doi.org/10.1108/jwam-01-2022-0001
16. Abdul-Razak Suleman, Kwesi Amponsah-Tawiah, **Isaac Nyarko Adu**, Kwame Owusu Boakye (2022). The curious case of green human resource management practices in the Ghanaian manufacturing industry; a reality or a mirage? *Management of Environmental Quality An International Journal*. https://doi.org/10.1108/meq-12-2021-0269
17. Patricia Muah, **Isaac Nyarko Adu**, Michael Kyei-Frimpong, Augustine Osei Boakye (2021). Explaining How Management Safety Practices and Safety Programs Influence Job Safety and Employee Commitment. *SEISENSE Business Review*. https://doi.org/10.33215/sbr.v1i3.709
18. Michael Amoh Asiedu, Emma Yalley, Kwame Owusu Boakye, Richard Oduro, **Isaac Nyarko Adu** (2020). Corporate Social Responsibility and Financial Performance Amongst Rural and Community Banks in Ghana. *Journal of Economics and Business*. https://doi.org/10.31014/aior.1992.03.03.264
19. **Isaac Nyarko Adu**, Kwame Owusu Boakye, Abdul-Razak Suleman, Bernard Bekuni Boawei Bingab (2020). Exploring the factors that mediate the relationship between entrepreneurial education and entrepreneurial intentions among undergraduate students in Ghana. *Asia Pacific Journal of Innovation and Entrepreneurship*. https://doi.org/10.1108/apjie-07-2019-0052
20. **ISAAC NYARKO ADU**, D Opoku (2020). Organizational support for career development and organizational commitment: evidence from the Ghana Police Service. *International Journal of Business and Management Review*. https://www.academia.edu/download/86578889/Organizational-Support-for-Career-Development-and-Organizational-Commitment.pdf
21. **Isaac Nyarko Adu** (2020). Rexford Owusu Okyireh1. *British Journal of Marketing Studies (BJMS)*. https://www.researchgate.net/profile/Rexford-Okyireh/publication/340088499_DETERMINANTS_OF_STUDENTS'_CHOICE_OF_HIGHER_EDUCATION_IN_A_PRIVATE_UNIVERSITY_GHANA/links/5e77362a92851cf2719dae85/DETERMINANTS-OF-STUDENTS-CHOICE-OF-HIGHER-EDUCATION-IN-A-PRIVATE-UNIVERSITY-GHANA.pdf
22. KO Boakye, **Isaac Nyarko Adu**, AK Adam (2020). The Influence of Survivors' Empowerment on the

Commitment and Turnover Intentions Following Downsizing. *American International Journal of Business Management*. https://www.aijbm.com/wp-content/uploads/2020/08/D383243.pdf

23. Jacob Oppong Nkansah, **Isaac Nyarko Adu**, Simon Kyei (2019). Woes of the Elderly: The Lived Experiences of Some Selected Older Adults in Ajumako in the Central Region of Ghana. *International Journal of Academic Research in Business and Social Sciences*. https://doi.org/10.6007/ijarbss/v9-i11/6568
24. Nana Serwaa Yeboah- Kordee, Kwesi Amponsah- Tawiah, **Isaac Nyarko Adu**, Augustina Adei Ashie (2018). An Investigation of the Impact of Occupational Stress on Employee Performance: Evidence from the Ghanaian Banking Sector. *International Journal of Academic Research in Business and Social Sciences*. https://doi.org/10.6007/ijarbss/v8-i9/4581
25. RO Okyireh, **Isaac Nyarko Adu** (2018). Dare to be entrepreneurial: a student's nightmare. *International Journal of Small Business and Entrepreneurship Research*. https://www.academia.edu/download/57638947/Dare-to-be-Entrepreneurial-A-Students-Nightmare1.pdf
26. **Isaac Nyarko Adu**, Patricia Muah, Michael Amoh Asiedu, Mavis Pobbi, M. Gidisu (2018). Linking Corporate Social Responsibility to Financial Performance Of Telecommunication Firms In Ghana. *African Journal Of Applied Research*.
27. Daniel Ofori, Jane Dodoo, **Isaac Nyarko Adu**, Michael Asiedu Gyensare (2018). Stress as a Mediator of Work-Family Conflict and Turnover Intention in Selected Savings and Loans Companies in Ghana. *International Journal of Academic Research in Business and Social Sciences*. https://doi.org/10.6007/ijarbss/v8-i9/4654
28. **Isaac Nyarko Adu** (2016). Assessing the impact of capacity building initiatives on the service quality of library professionals in selected private universities in Ghana. *Journal of resources development and management*. https://scholar.google.com/scholar?cluster=6899757777022978873&hl=en&oi=scholarr
29. **Isaac Nyarko Adu** (2016). Change management in library environments: A comparative study of private and public university libraries in GHANA. *Information Technologist*. https://www.researchgate.net/profile/Isaac-Adu/publication/305851515_Change_Management_In_Library_Environments_A_Comparative_Study_Of_Private_And_Public_University_Libraries_In_Ghana/links/57a3b8ea08aefe6167a80658/Change-Management-In-Library-Environments-A-Comparative-Study-Of-Private-And-Public-University-Libraries-In-Ghana.pdf
30. **I Adu**, KO Boakye (2016). Examining the relationship between motivational strategies and job satisfaction: An empirical study. *International Journal of Business and Social Science*. https://scholar.google.com/scholar?cluster=8439075493450331l0&hl=en&oi=scholarr
31. D Opoku, **Isaac Nyarko Adu** (2016). Exploring the determinants of third generation (3G) mobile technology adoption among university students. *Journal of Emerging Trends in Computing and Information Sciences*. https://www.researchgate.net/profile/Isaac-Adu/publication/308995984_Exploring_the_Determinants_of_Third_Generation_3G_Mobile_Technology_Adoption_among_University_Students/links/57fd7f2308ae49db47553c3f/Exploring-the-Determinants-of-Third-Generation-3G-Mobile-Technology-Adoption-among-University-Students.pdf
32. Daniel Opoku, Michael Nartey Agbekor, Jery Yao Deku, **Isaac Nyarko Adu** (2016). Factors Influencing Successful Deployment of Core Banking Application in a Financial Sector: An Application of Technology-Organization-Environment Framework. *International journal of innovation and applied studies*.
33. **Isaac Nyarko Adu**, Antonia Bernadette Appiah, Christopher Adjei Okpoti (2016). Reactions to technology change initiatives by library professionals: a model for change management in academic libraries. *International Journal of Information Systems and Change Management*. https://doi.org/10.1504/ijiscm.2016.084051
34. Samuel Owusu Ansah, Julius Quarshie Azasoo, **Isaac Nyarko Adu** (2016). Understanding the effects of techno-stress on the performance of banking staff. *International Journal of Business Continuity and Risk Management*. https://doi.org/10.1504/ijbcrm.2016.079010
35. **Isaac Nyarko Adu** (2015). The role of conflict management in improving relationships at work: The moderating effect of communication. *Journal of Emerging Trends in Economics and Management Sciences (JETEMS)*. https://www.researchgate.net/profile/Isaac-Adu/publication/305682395_The_Role_of_Conflict_Management_in_Improving_Relationships_at_Work_The_Moderating_Effect_of_Communication/links/

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Reports 1

1. OBO Damoah, **Isaac Nyarko Adu** (2016). The Influence of Leadership Strategies on Organisational Commitment: Evidence from the Plastic Manufacturing Sector of Ghana. *Common Ground Publishing*. https://scholar.google.com/scholar?cluster=16166101741848564 58&hl=en&oi=scholarr