Dr. Albert Boamah

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RESEARCH

Interests	Graphic Design · New Media and Film · Design Education · Photography
Areas	Speech and Hearing · Computer Graphics and Computer-Aided Design · Developmental and Educational Psychology · Education · Experimental and Cognitive Psychology · Information Systems

RESEARCH SUMMARY

10	15	3	0	0.05	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 10 publications listed below, 2018–2024. Field-weighted impact is the mean over the 6 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 6 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 10

1. **Albert Boamah** (2024). Graphic Design Students and Social Media Usage: A Check on New Media Literacy. *Arts and design studies*. https://doi.org/10.7176/ads/109-02
2. Joseph Essuman, **Albert Boamah** (2022). Digital Photography Trends in Self-identity Construction among the Youth. *The International Journal of Humanities & Social Studies*. https://doi.org/10.24940/theijhss/2022/v10/i8/hs2208-016
3. Martin Frimpong Sarfo, **Albert Boamah** (2022). New Media Technologies and Students' Creativity: An Analysis of Portfolio Website Concept Generation. *Arts and design studies*. https://doi.org/10.7176/ads/100-04
4. **Albert Boamah** (2021). The Deaf and Graphic Design Education: Figuring the Challenges of the Sign Language Interpreter. *American Journal of Art and Design*. https://doi.org/10.11648/j.ajad.20210604.12
5. Anita Akwaa Toffah, Edward Appiah, **Albert Boamah** (2021). To Use or Not to Use: Analysis of ICT in the Ideation Process of Graphic Design in the Senior High Schools. *Arts and design studies*. https://doi.org/10.7176/ads/90-04
6. **Divine Kwabena Atta Kyere-Owusu Albert Boamah** (2020). Ethical Irregularity in Context of Ghanaian Television Advertising: A Review. *IOSR Journal of Humanities And Social Science (IOSR-JHSS)*.
7. **Albert Boamah** (2020). PROMOTING SOCIAL CHANGE THROUGH EDUTAINMENT: AN ANALYSIS OF YOLO TELEVISION SERIES. *Global Journal of Arts, Humanities and Social Sciences*. https://www.alltheragelearning.com/uploads/1/5/4/2/154266688/promoting-social-change-through-edutainment.pdf
8. Patience Vanderpuye, Edward Appiah, **Albert Boamah** (2020). The Use of Thumbnail Sketches in Visual Arts Education: Exploring High School Students' Perspective in the Design Process. *Arts and design studies*. https://doi.org/10.7176/ads/88-03
9. Stephen Osei Akyiaw, **P Albert Boamah** (2019). Visual aesthetics and aural techniques used in television political campaign ADS during Ghana's 2016 presidential elections. *IOSR Journal of Humanities and Social Science*. https://www.academia.edu/download/102546787/K2404016373.pdf

10. **A Boamah**, Stephen Osei Akyiaw (2018). Ethical Policy on Advertising Effectiveness: It's Implementation on Television Advertising in Ghana. *International Journal of Psychology and Education*. http://publications.uew.edu.gh/2015/sites/default/files/129-141%20Ethical%20Policy%20on%20Advertising%20Effectiveness.pdf