Dr. Mavis Agbodza

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RESEARCH

Interests	Procurement · Supply Chain Management · SME and Public Sector Procurement
Areas	Management Information Systems · Strategy and Management · Applied Psychology · Clinical Psychology · General Health Professions

RESEARCH SUMMARY

7	46	3	2	5.33	57%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 7 publications listed below, 2022–2026. Field-weighted impact is the mean over the 7 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 7 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

University of Education Winneba
Winneba, Ghana

EDUCATION AND QUALIFICATIONS

Master of Philosophy in Logistics and Supply Chain Management 2014–2017
Kwame Nkrumah University of Science and Technology, University of Education Winneba, Winneba, Ghana

DISTINCTIONS, MEMBERSHIPS AND SERVICE

University of Education Winneba
Winneba, Ghana

Chartered Member 2009–2011
Procurement and Supply, Chartered Institute of Procurement and Supply, Easton on the Hill, United Kingdom

PUBLICATIONS

Journal articles 7

1. **Mavis Agbodza** (2026). Building competitive advantage through supplier debriefing quality and tendering capabilities. *Modern Supply Chain Research and Applications*. https://doi.org/10.1108/mscra-02-2026-0020
2. Ishmael Nanaba Acquah, Isaac Tetteh Charnor, **Mavis Agbodza** (2026). How Transformational Supply Chain Leadership Affects Financial and Environmental Performance: The Mediating Role of Firm Resilience to Supply Disruption. *Business Strategy and the Environment*. https://doi.org/10.1002/bse.71085
3. Edmond Yeboah Nyamah, Evelyn Yeboah Nyamah, **Mavis Agbodza**, Isaac Tetteh Charnor, Richard Adu Agyapong, Abdul-Nasir Abdallah Buabeng (2026). Integrating big data into sustainable supply chain management: a pathway to enhanced firm performance in Ghana's food and beverage sector. *Modern*

Supply Chain Research and Applications. https://doi.org/10.1108/mscra-06-2025-0039

4. Isaac Tetteh Charnor, Edmond Yeboah Nyamah, **Mavis Agbodza**, Evelyn Yeboah Nyamah (2026). Supply chain plasticity and resilience: unpacking the power of learning and adaptation in Ghana's manufacturing industry. *Business Process Management Journal*. https://doi.org/10.1108/bpmj-02-2026-0196
5. Edem Maxwell Azila-Gbettor, Christopher Mensah, **Mavis Agbodza** (2023). Fear of Covid-19 and perceived academic safety: the buffering role of personal resources. *International Journal of Educational Management*. https://doi.org/10.1108/ijem-04-2022-0159
6. Ishmael Nanaba Acquah, Caleb Amankwaa Kumi, David Asamoah, Benjamin Agyei-Owusu, **Mavis Agbodza**, Yaw Agyabeng-Mensah (2023). Unearthing the relationship between supply chain social capital and firm performance: the role of supply chain responsiveness. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-01-2022-0002
7. Edem Maxwell Azila-Gbettor, Christopher Mensah, Martin Kwasi Abiemo, **Mavis Agbodza** (2022). Optimism and intellectual engagement: a mediating moderating role of academic self-efficacy and academic burnout. *Journal of Applied Research in Higher Education*. https://doi.org/10.1108/jarhe-01-2022-0003