Prof. Mawuko Dza

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RESEARCH

Interests: Procurement · Logistics · Warehousing & Material Handling · Production · Service Science · Public Procurement · Corruption · Supply Chain Management · Logistics Management · Warehousing

Areas: Strategy and Management · Management Information Systems · Business and International Management · Management of Technology and Innovation · Organizational Behavior and Human Resource Management · Sociology and Political Science

RESEARCH SUMMARY

28	211	7	6	0.59	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 28 publications listed below, 2012–2025. Field-weighted impact is the mean over the 14 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 14 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Head of Department/Lecturer 2016–present
Marketing, Procurement & Supply Chain Management, University of Education Winneba, Winneba, Ghana

EDUCATION AND QUALIFICATIONS

PhD Procurement 2010–2013
International Business and Asian Studies, Griffith University - Gold Coast Campus, Southport, Australia

Master with focus on Production and Logistics Management 2004–2006
Product Innovation and Design, Malardalens Hogskola, Vasteras, Sweden

BSc in Administration (Banking & Finance Option) 1997–2000
Business SCHOOL, University of Ghana, Legon, Ghana

PUBLICATIONS

Journal articles 22

1. **Mawuko Dza** (2025). Crisis response strategies and supply chain disruptions during pandemics: The mediating role of contingency planning. *Organizational Development Journal*.
2. George Kankam, **Mawuko Dza** (2025). Navigating the supply chain frontier: Insights from SMEs on the effects of inter-organizational collaboration and inter-organizational trust on supply chain performance. *Journal of Open Innovation Technology Market and Complexity*. https://doi.org/10.1016/j.joitmc.2025.100560
3. **Mawuko Dza** (2024). Agribusiness Supply Chain Collaboration: Role of Innovation Capacity and Business Process Agility as Antecedents of Supply Chain Performance. *Journal of Operations and Strategic Planning*.

https://doi.org/10.1177/2516600x241249235

4. **Mawuko Dza**, Ishmael Nanaba Acquah, Williams Atsu (2024). Supplier Relationship Management and Operational Performance: The Mediating Role of Supply Chain Resilience. *Journal of Operations and Strategic Planning*. https://doi.org/10.1177/2516600x241277294
5. **Mawuko Dza**, W Atsu (2024). Supply Chain Intelligence and Operational Performance of Small and Medium Enterprises in Ghana: The Mediating Role of Collaboration. *International Journal of Business Management*. https://www.academia.edu/download/111686179/Article_1225_Soft_Copy_copy.pdf
6. **Mawuko Dza**, Yunusah, Hafiz (2023). Logistics Preparedness During Health Emergencies in Ghana. *Zenodo (CERN European Organization for Nuclear Research)*. https://doi.org/10.5281/zenodo.8120158
7. George Kankam, **Mawuko Dza** (2023). Supply Chain Agility and Competitive Advantage: A Moderated Mediation Analysis of Lean Marketing. *Journal of Operations and Strategic Planning*. https://doi.org/10.1177/2516600x231203120
8. **Mawuko Dza**, Richard Oduro, Hafiz Yunusah (2023). Technology Adoption and Healthcare Supply Chain Performance in Ghana: The Role of User Attitude. *Public Administration Research*. https://doi.org/10.5539/par.v12n1p25
9. **Mawuko Dza** (2021). Implementation Challenges of Sustainable Procurement in Ghana's Public Sector. *African Journal of Procurement, Logistics & Supply Chain Management*. https://scholar.google.com/scholar?cluster=7716870563341534183&hl=en&oi=scholarr
10. **Mawuko Dza**, Evans Kyeremeh, Samuel Affran (2020). Branding Public Universities in Ghana: A Supply Chain Perspective. *European Journal of Business Management and Research*. https://doi.org/10.24018/ejbmr.2020.5.2.252
11. Godwin Uzoma Chikwere, Simon S. K. Dzandu, **Mawuko Dza** (2019). Compliance Issues with Public Procurement Regulations in Ghana. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v14n5p1
12. Samuel Affran, **Mawuko Dza**, Jocelene Buckman (2019). Empirical conceptualization of Customer loyalty on relationship marketing and sustained competitive advantage. https://doi.org/10.17722/jorm.v10i2.264
13. **Mawuko Dza**, Abraham A. Mensah (2019). MD Service-Dominant Logic and Supply Networks: Missed Opportunities for Businesses in Ghana? *European Journal of Business Management and Research*. https://doi.org/10.24018/ejbmr.2019.4.4.76
14. S Affran, **Mawuko Dza**, R Oduro (2019). Relationship Marketing: A Strategic Tool For Sustainable Competitive Advantage. *GIS Business*. https://www.academia.edu/download/93672353/938.pdf
15. **Mawuko Dza**, Evan Kyeremeh, Simon S. K. Dzandu, Samuel Afran (2018). Corruption in Public Procurement in Ghana: societal norm or deviant behaviour? *Archives of Business Research*. https://doi.org/10.14738/abr.612.5719
16. Evans Kyeremeh, **Mawuko Dza** (2018). Supply Chain Management and Organization Performance: A Value Creation Perspective. *Archives of Business Research*. https://doi.org/10.14738/abr.610.5294
17. **Mawuko Dza**, Evans Kyeremeh (2018). Warehousing and Material Handling Practices in Ghana: A Tale of Tradition and Modernity. *Public Administration Research*. https://doi.org/10.5539/par.v7n2p1
18. **Mawuko Dza** (2017). EDITORIAL MEMBERS. *International Journal of Technology and Management Research*.
19. **Mawuko Dza** (2017). Integrating the Service Paradigm into Procurement Practices in Ghana. *Public Administration Research*. https://doi.org/10.5539/par.v6n2p58
20. **Mawuko Dza** (2015). Taking the professionalism out of the profession: a study of procurement and Africa. *International Journal of Procurement Management*. https://doi.org/10.1504/ijpm.2015.069152
21. **Mawuko Dza** (2013). Procurement reforms in Africa: The strides, challenges, and improvement opportunities. *Public Administration Research*. https://research-repository.griffith.edu.au/items/0cb6c509-7376-5a16-8562-77edb0f857b6
22. **Mawuko Dza** (2013). Service-dominant logic and procurement in Africa: lessons learned from a

development agenda in Ghana. *International Journal of Economic Policy in Emerging Economies*. https://doi.org/10.1504/ijepee.2013.055794

Book chapters 1

1. **Mawuko Dza** (2013). Service-Dominant Logic and Supply Network Management: An Efficient Business Mix? *Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes*. https://www.igi-global.com/chapter/service-dominant-logic-supply-network/74478

Conference papers 3

1. **Mawuko Dza** (2024). Supply Chain Resilience and Organisational Performance: The Role of Business Analytics Capability and Data-Driven Culture. *1st International Conference on Decentralisation, Local Governance and Sustainable Development*.
2. **Mawuko Dza** (2015). Business Coaching and the Development of Agric-Businesses in Africa. *In European Conference on Innovation and Entrepreneurship*. https://search.proquest.com/openview/af81021de671f7a6dd9fd63060a87b7a/1?pq-origsite=gscholar&cbl=396494
3. **M Dza** (2012). An exploratory study of practitioner engagement with service-dominant logic in West Africa. *GCSMES*. https://www.researchgate.net/profile/Mawuko-Dza/publication/322677397_An_exploratory_study_of_practitioner_engagement_with_service-dominant_logic_in_West_Africa/links/5e60f65245851516354ef316/An-exploratory-study-of-practitioner-engagement-with-service-dominant-logic-in-West-Africa.pdf#page=68

Reports 2

1. **Mawuko Dza** (2013). Applying Service-Dominant Logic into the Procurement Function in Ghanaian Universities. *Griffith University*. https://research-repository.griffith.edu.au/items/cd9d1868-3385-5198-97f4-0d1c2a007e7f
2. **Mawuko Dza** (2013). Enterprise development in SMEs and entrepreneurial firms: dynamic processes: Dynamic processes. *IGI Global*. https://books.google.com/books?hl=en&lr=&id=hsqeBQAAQBAJ&oi=fnd&pg=PR1&dq=info:jXm8IvofRBgJ:scholar.google.com&ots=8xNHq60p2r&sig=UvefSA-MrY4X8q5o3quNj4oJz9U